



AMTEC • KAZAN

Advanced Medical Technology
Education Center



SUMMIT
KAZAN

APRIL 2018
KAZAN, RUSSIA

ICOSUMMITKAZAN.COM



CONFERENCE

2-day Conference will cover a wide range of ICO topics including legal and regulation, token sale economy and mechanics, investing, risks, and much more. Conference will offer panel discussions and sessions about opportunities of ICO's in public and private sectors. A special section would be devoted to a blockchain in Healthcare.



STARTUP WORKSHOP

The Startup Workshop is a unique opportunity for startups planning an ICO. Attending projects will be coached by our world's famous speakers in technical aspects of ICO preparation and implementation, legal and regulation issues of ICO procedures and will learn how to present ICO to investors and backers.



PITCH YOUR ICO

The "Pitch your ICO" competition is a unique opportunity for Summit attendees to hear from the founders about the newest and hottest upcoming ICO's. Each team will have 7 minutes of the main stage prime time to present their ICO, answer questions and hear feedback from world-class jury panel. All teams will receive a one-on-one coaching from Summit experts and compete for \$10,000 prize.



EXHIBITION

ICO teams and sponsors will have an opportunity to set a booth in the exhibitor hall for further networking opportunities.

SPONSORSHIP LEVELS

Connect with new clients. Be part of the thought leadership and be part of the investment that will deliver serious ROI for your brand. Our multi-level sponsorships are designed to get you 360-degree visibility in front of all the right people.

BENEFITS	PREMIER \$35,000	ELITE \$25,000	SIGNATURE \$15,000	PATRON \$10,000	SUPPORT \$5,000
<p>ROUNDTABLE DISCUSSION: HOST A ROUNDTABLE DISCUSSION AND HAVE YOUR COMPANY EXPERTS CREATE A DEEP DIVE EXPERIENCE BETWEEN YOUR BRAND AND THE AUDIENCE.</p> <ul style="list-style-type: none"> LUNCH OR DINNER SESSION - 1 HOUR ON 10/04/18 LIMITED TO 10 FORUM ATTENDEES (ATTENDEES MUST BE REGISTERED FOR THE SUMMIT) + 3 SPONSOR STAFF MEMBERS PRIVATE MEETING ROOM BASIC AV SETUP (PROJECTOR, SCREEN, MICROPHONE & LAPTOP) PLATED DINNER & WINE SERVICE OR PLATED LUNCH 	●				
<p>BREAKFAST PRESENTATION:</p> <ul style="list-style-type: none"> 30 MINUTES DURING BREAKFAST ON DAY TWO DATE: 10/04/18 TIME: AROUND 9:00 AM LOCATION: GENERAL SESSION - OPEN TO ALL ATTENDEES TOPIC OF CHOICE (NON-COMMERICAL IN NATURE - MUST BE APPROVED BY ORGANIZER) 		●			
<p>EXECUTIVE SPOTLIGHT SPEAKING OPPORTUNITY</p> <ul style="list-style-type: none"> 15 MINUTE PRESENTATION TO ENTIRE AUDIENCE SPEAKER MUST BE A COMPANY EXECUTIVE TOPIC OF CHOICE (NON-COMMERICAL IN NATURE - MUST BE APPROVED BY ORGANIZER) ICO PITCHING JUDGING (FOR 1 COMPANY REPRESENTATIVE) 	●		●		
<p>PANEL SPEAKING OPPORTUNITY</p> <ul style="list-style-type: none"> SPEAKING SPOT ON A MODERATED PANEL PANEL DEVELOPED BY FORUM ORGANIZER (WILL WORK WITH SPONSOR FOR PROPER PLACEMENT) 				●	
<p>WI-FI</p> <ul style="list-style-type: none"> SPONSOR RECEIVES INCLUSION IN ALL WI-FI PROMOTION 	●				
<p>CHAIR DROP</p> <ul style="list-style-type: none"> ONE PIECE OF SPONSOR-SUPPLIED LITERATURE PLACED ON CHAIRS IN GENERAL SESSION. SPONSOR WILL PRINT AND SHIP LITERATURE TO VENUE 	●				
<p>CHARGING STATION</p> <ul style="list-style-type: none"> ATTENDEES CAN RECHARGE THEIR ELECTRONICS USING THE CHARGING STATION IN THE BALLROOM COMPANY LOGO WILL BE PROMINENTLY DISPLAYED ON SIGNAGE DISPLAY COMPANY MARKETING MATERIALS AT TABLE 		●			

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NETWORKING RECEPTION - DAY 1 <ul style="list-style-type: none"> • CO-SPONSOR OF THE RECEPTION • COMPANY LOGO WILL BE PROMINENTLY DISPLAYED ON EASEL SIGN AND PLACED NEXT TO F&B STATION 	●	●			
NETWORKING LUNCHEON OR BREAKFAST <ul style="list-style-type: none"> • CO-SPONSOR OF ONE LUNCHEON OR BREAKFAST ON DAY 1 OR DAY 2 • CHOICE OF DAY AVAILABLE ON A FIRST COME BASIS • COMPANY LOGOS WILL BE PROMINENTLY DISPLAYED ON EASEL SIGN AND PLACED NEXT TO F&B STATION 			●		
NETWORKING BREAKS <ul style="list-style-type: none"> • CO-SPONSOR OF BREAKS ON BOTH DAYS • COMPANY LOGOS WILL BE PROMINENTLY DISPLAYED ON EASEL SIGN AND PLACED NEXT TO F&B STATION 				●	
EXECUTIVE VIDEO INTERVIEW AT THE FORUM <ul style="list-style-type: none"> • 5-MINUTE Q&A WITH THE PRESS 	●	●			
STURTPUP ACADEMY OPPORTUNITIES <ul style="list-style-type: none"> • REACH ATTENDEES AND EXHIBITORS WHO HAVE PRE-REGISTERED FOR THE FORUM • PRE-SHOW MARKETING OUTREACH IS ONE OF THE MOST ROI ENHANCING OPPORTUNITIES 	●				
ATTENDEE LIST <ul style="list-style-type: none"> • INCLUDES FULL CONTACT INFO & DEMOGRAPHICS • LIST WILL BE PROVIDED 96 HRS. AFTER THE EVENT 	●	●	●		MAILING ADDRESS ONLY
ADVERTISEMENT IN FORUM PROGRAM GUIDE	FULL PAGE COLOR	FULL PAGE COLOR	FULL PAGE COLOR	FULL PAGE COLOR	
RECOGNITION: FORUM PROGRAM GUIDE & WEBSITE <ul style="list-style-type: none"> • COMPANY LOGO WITH LINK TO SITE • 100-WORD COMPANY DESCRIPTION (1 COMPANY LOGO, URL AND DESCRIPTION ALLOWED PER SPONSOR. COMBINED LOGOS & LISTINGS ARE NOT ACCEPTED) 	●	●	●	●	●
TABLETOP EXHIBIT INCLUDES: <ul style="list-style-type: none"> • 6' DRAPED TABLE & 2 CHAIRS • STANDARD ELECTRICAL & WIRELESS INTERNET ACCESS 	●	●	●	●	●
ALA CARTE OPTIONS: <ul style="list-style-type: none"> • LANYARDS • CHAIR DROP • CONFERENCE BAG • PROGRAM GUIDE FULL PAGE AD - SUPPORT LEVEL SPONSORS ONLY • VIRTUAL EVENT EXTENSION - 90 DAYS OF LEAD GENERATION POST EVENT 					

PLEASE CONTACT US
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